

# Y BUCKEYE BULLETIN

A Newsletter for the Ohio Alliance of YMCAs

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## Leadership Week Registration Closes March 7th!

See page 4 for more information.

## CHAMPAIGN FAMILY YMCA ANNOUNCES CEO SELECTION

After a nationwide search, the Champaign Family YMCA board of directors has named their next CEO, Urbana native Greg Hower. The search was facilitated by the YMCA of the USA, in partnership with the Ohio Alliance of YMCAs. Hower will begin his new role on February 24, 2025, and will succeed retired CEO, Paul Waldsmith.



Greg is a dedicated community leader with over 15 years of experience in nonprofit management, educational leadership, and program development. He has demonstrated a proven ability to lead diverse teams, engage stakeholders, and build sustainable, impactful programs that serve people of all ages and backgrounds.

Most recently, Hower has served as the District Athletic Director at Urbana City Schools and is responsible for overseeing the athletic programs for over 550 student-athletes each year, managing a district-wide budget, and supervising more than 95 coaches, volunteers, and staff.

Prior to his role with Urbana City Schools, Greg spent nearly 8 years at the Champaign Family YMCA as the Membership, Marketing & Sports Director, where he managed day-to-day operations of our YMCA. During his tenure, Greg expanded program offerings, increased membership and revenue, and developed key community partnerships. Greg is deeply committed to the YMCA's core values of caring, honesty, respect, and responsibility, and is excited to return to the Y that has always been close to his heart. He is particularly drawn to this opportunity to build on the Y's legacy of service and strengthen its role as a cornerstone of the community.

Search Committee Chair, Lin Giampetro said, "We are very excited with our selection of Greg as our next CEO, and look forward to our future under his leadership."

Hower shared "I'm thrilled to return to the Champaign Family YMCA as CEO after four years away! This organization has always been close to my heart, and I'm excited to rejoin such an incredible team and community."

## AMPLIFY YOUR IMPACT!

We are thrilled to announce an exciting collaboration between YMCA of the USA (Y-USA) and the YMCA of Greater Houston to provide all YMCAs across the United States access to the award-winning ["Hero" TV commercial](#). This spot, set to the iconic YMCA song with updated lyrics, has already inspired many and now offers us a unique opportunity to amplify the impact of our collective movement.

The "Hero" commercial has been widely recognized for its excellence, winning the 2023 Houston Addy Awards Best in Show for a Local Television Commercial and the 2023 District Addy Mosaic Award for Diversity and Inclusion in a Television Commercial. Many of you may recall being introduced to this inspiring campaign at the recent NAYDO conference in Houston.

This opportunity has been made possible thanks to a financial commitment from Y-USA and the YMCA of Greater Houston. However, we must emphasize the importance of adhering strictly to the terms of the music and licensing agreement to avoid significant fines or legal action.

### Key Details:

- **Licensed Period:** December 30, 2024 – March 30, 2025
- **Approved Media:** Broadcast TV, digital pre-roll (OTT/CTV), paid and organic social media, and website hosting.
- **Restrictions:** Use is limited to non-downloadable streaming, and there is no allowance for Super Bowl, TikTok activations, or additional features such as lenses or challenges.
- **Compliance:** All associations must ensure the commercial is removed from platforms and not utilized after the licensed period.
- **FAQ:** An FAQ attachment is linked at the bottom of this message.

### By agreeing to use this commercial, your association commits to:

1. Follow all licensing terms.
2. Complete a brief survey at the end of the licensed period to provide feedback on how the commercial was utilized.

### To get started, please:

1. Download the attached [sublicense agreement](#).
2. Have an authorized staff member review and sign the document.
3. Submit the signed agreement at [this link](#).

We look forward to seeing how your association leverages this inspiring campaign to amplify the YMCA's message nationwide!

### Attachments:

- [FAQ](#)
- [Sublicense Agreement](#)

## TRUMP'S FIRST WEEK: 3 BIG EMPLOYMENT LAW CHANGES YOU NEED TO KNOW

[Click here](#) to view the latest YouTube episode, "Trump's First Week: 3 Big Employment Law Changes You Need to Know," from Bryan Meek, Partner/Co-Chair of Labor & Employment at BMD. This episode dives into the significant employment law shifts introduced during Donald Trump's first week as president.

This episode covers:

1. The executive branch hiring freeze and its impact on federal employees and applicants.
2. The revocation of Executive Order 11246, which dismantled key affirmative action hiring policies for federal contractors.
3. The appointment of Andrea Lucas as head of the EEOC and the implications for investigations and enforcement.

This episode offers valuable insights for HR professionals, business owners, and employers navigating the evolving landscape of employment law.



# REGISTER NOW!

## 2025 Ohio YMCAs Leadership Week

**March 17-21, 2025**

**4 Events in 1 Week!**

Monday	Tuesday	Wednesday	Thursday	Friday
Regional Training Event Day 1	Regional Training Event Day 2	Multicultural Leadership Day 2	Leadership Conference Day 2	YG High School Conference Day 2
	Multicultural Leadership Day 1	Leadership Conference Day 1	YG High School Conference Day 1	
	Statewide Advocacy Day			

**CLICK HERE TO REGISTER by 3/7!**

**([https://www.ohioymcas.org/leadership week/](https://www.ohioymcas.org/leadership_week/))**



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FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## Ohio Alliance of YMCAs 2025 Meeting Dates

Neighborhood CEO Meetings				
	January (Virtual)	April (In Person)	August (Virtual)	December (In Person)
Northeast	1/21 10-11 am <a href="#">Zoom Link</a>	4/22 10 am – 12 pm	8/6 10-11 am <a href="#">Zoom Link</a>	12/2 10 am-12 pm
Northwest	1/21 11:30-12:30 p.m. <a href="#">Zoom Link</a>	4/23 10 am – 12 pm	8/6 11:30-12:30 pm <a href="#">Zoom Link</a>	12/3 10 am- 12 pm
South/Central	1/23 11:00 – 12:00 pm <a href="#">Zoom Link</a>	5/1 10 am – 12 pm	8/7 11:00 – 12:00 pm <a href="#">Zoom Link</a>	12/18 10:00-12:00

Statewide CEO Meetings	
Statewide CEO/CVO Meeting	February 13 10 am – 12 pm
Statewide CEO Meeting	June 13 – Delaware YMCA 10 am – 2 pm
Statewide CEO Conference	September 11-12 Nationwide Event Center, Lewis Center, OH

Ohio YMCAs Events/Opportunities	
Ohio YMCAs Leadership Week	March 17-21, Columbus, OH
Leadership Academy Cohort 5	Launches August 2025
Ohio YMCAs Child Care Summit	September 10-11
Leadership Launchpad	April- June and September-October

National Meetings	
National Advocacy Days	March 3-5 Washington, DC
NAYDO	April 30-May 3, St. Louis, MO
Mid-Major Ys CEO/CVO Meeting	September 16-18
EMLE	June 19-20 Great Miami Valley YMCA
YNAN Ys CEO/CVO Meeting	February 19-21 and October 6-9

**Statewide Peer Community Virtual Meetings**  
(Click Meeting Title for Zoom Link)

	May	November
<a href="#"><u>Aquatic/Swim Team</u></a>	5/7 10-11 am	11/12 10-11 am
<a href="#"><u>Membership</u></a>	5/7 1-2 pm	11/12 1-2 pm
<a href="#"><u>DEI</u></a>	5/7 2-3 pm	11/12 2-3 pm
<a href="#"><u>Health/Wellness</u></a>	5/7 3-4 pm	11/12 3-4 pm
<a href="#"><u>COOs</u></a>	5/6 10-11 am	11/13 10-11 am
<a href="#"><u>Property/Facility</u></a>	5/6 11 am- 12 pm	11/13 11 am – 12 pm
<a href="#"><u>HR</u></a>	5/6 1-2 pm	11/13 1-2 pm
<a href="#"><u>Youth Sports</u></a>	5/6 2-3 pm	11/13 2-3 pm
<a href="#"><u>Branch Executives</u></a>	5/6 3-4 pm	11/13 3-4 pm
<a href="#"><u>CVOs</u></a>	6/6 11 am – 12 pm	11/14 11 am – 12 pm
Marketing	4/11 (in person) 10 am – 1 pm Delaware YMCA	10/9 (in person) 10 am – 1 pm Delaware YMCA

**Child Care**

All at 1 pm ([Click Here for Zoom Link](#))

January 15	August 20
February 19	September 17
April 16	October 15
May 21	November 19
June 18	December 17
July 16	

**Financial Development**

All at 2 pm ([Click Here for Teams Link](#))

February 19
April 16
June 18
August 20
October 15
December 17

Ohio YMCAs Camping Group	
All at 11 am ( <a href="#">Click Here for Zoom Link</a> )	
January 21	September 16
February 18	October 21
March 20 (at Conference)	November 18
April 15	December 16
May 20	